

# Where Should the Focus be ?

Rachel Dunscombe

# Balance Clinical & Efficiency



# Joining it together



# Consumerisation of Health

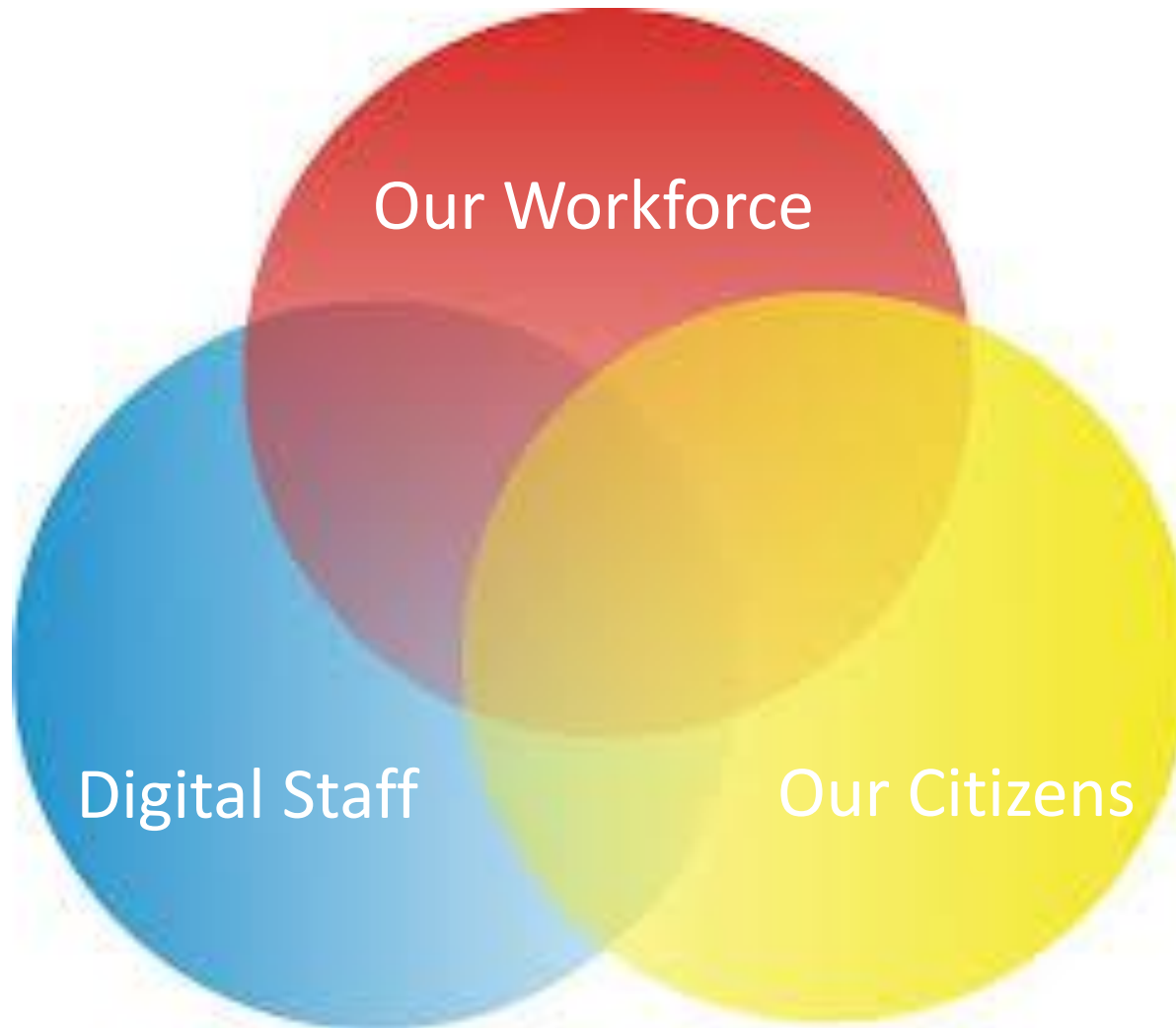




# Learning from other Industries



# Skills for the new World



# Becoming a Profession



*Federation  
for Informatics  
Professionals*



FACULTY OF  
**CLINICAL  
INFORMATICS**

# Leadership key to Success





# Discussion

