Physical Therapy made Digital?

Sandrine Ortega
THE PHYSICAL REHABILITATION INDUSTRY IS A >$50 BN MARKET THAT HAS NOT CHANGED IN THE LAST 50 YEARS
The Patient-Therapist model is bound to be reinvented.

Forbes
Top 10 hardest jobs to fill
Population/Physical Therapist RATIO

1. Finland
8. France
12. Spain
20. UK

(Eurostat, 2014)
Affecting 245m People Worldwide
What if we could complement the Physical Therapist?
Welcome to SWORD PHOENIX.

The first ever Digital Therapist in the physical rehabilitation industry.
The first Rehabilitation Center in the Cloud

DIGITAL THERAPIST
Guides the patient through feedback on performance

CLINICAL PORTAL
Where clinical teams can make assessments and prescriptions
Why SWORD Phoenix

Better clinical outcomes

Cost-effective care

There is no place like home

↑ 3x

↓ 50%
We already proved that it works.

- **91%** COMPLIANCE of the patients with the treatment.
- **42%** HIGHER clinical outcomes when compared with the standard of care.
- **9.3** SATISFACTION that patients rank from 0 to 10.
António Martins

Dependent on his wife

3rd Logistics

“This has been priceless. I can do at the times of my convenience, dressed like I want!”
NHS Portugal: Centro Hospitalar Leiria

More than **400** patients in waiting list

> 2 years

““

“This is way better than the normal therapy and I don’t need to go out in the rain”

José Firmino
This is our Mission
And we know how to make it a reality

Take a digital therapist in the home of each patient that needs physical rehabilitation.
HOW BIG OF A HUMAN PROBLEM are you solving?

Contact
Sandrine Ortega
sandrineortega@swordhealth.com

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